



YBOR COLLABORATIVE PRESENTS



7<sup>TH</sup> A N N U A L

# SNOW - ON - 7TH

Holiday Parade on December 9th, 2017

[www.snowon7thave.com](http://www.snowon7thave.com)



**2017 SPONSORSHIP PACKAGE**

Dear Potential Snow on 7th Sponsor,

Ybor Collaborative is an organization formed to continue the historic Snow on 7th parade in Ybor City. It is our mission to provide community driven programming to develop, promote and preserve creative events that seek to support the general social, tourism and economic welfare of the historical district. While supporting education and the arts in our local community. Each year this parade attracts over 30,000+ attendees of all ages. It is host to 19 local high school bands and numerous local dance studios. Ybor City is a nationally recognized historic district that offers the perfect backdrop for streets filled with twinkling lights, holiday cheer and winter magic.

We would like to ask that you consider becoming one of our participating sponsors for the 2017 Snow on 7th Parade. The parade will take place along 7th Avenue in Ybor City from 6:00pm to 8pm. As a sponsor, you will receive positive media from your association with Ybor Collaborative, a non-profit organization. Your logo will reach over 30,000 guests at a one day event and will be featured on social media. While being partnered with local advertisement, our top sponsors will receive recognition and their logo will be seen by more than 350,000 people, through out the Tampa Bay Area. We believe in the local arts and education, so this year we have donated over \$30,000 back to local schools to promote and continue the education of the arts.

We have included a sponsorship package for your review. If you are interested in becoming a sponsor for Snow of 7th Parade. If you have any questions, please contact Justice Gennari at 813-478-5647 or at [Justice.Gennari@Yborcollaborative.com](mailto:Justice.Gennari@Yborcollaborative.com).

Thank you in advance for taking the time to review our sponsorship proposal package. We look forward to be working with you!

Sincerely,  
Ybor Collaborative

- Print distribution of 350,000
- 30,000+ attendees
- Largest childrens parade
- 42 snow machines distributed down 7th ave
- City of Tampa's Mayor Bob Buckhorn in parade along with other fellow Ybor City officials.
- Support from City of Tampa Council
- Hot cocoa, candy canes and more for everyone to enjoy

**YBOR**  
  
**COLLABORATIVE**

**YBOR** *Go* **YBOR** **YBOR**  
ESTABLISHED 1885 HISTORIC YBOR CITY TAMPA, FLORIDA USA



|   | \$10,000 Presenting Sponsor | \$5,000 Gold Sponsor | \$2,500 Silver Sponsor | \$1,500 Band Sponsor | \$1,000 Snow Machine Sponsor | \$1,000 Corporate Float Entry --- \$500 Non Profit Float Entry | \$500 Supporter Sponsor | \$100 Local Sponsor |
|---|-----------------------------|----------------------|------------------------|----------------------|------------------------------|--|-------------------------|---------------------|
|   | (One available)             | (Limited)            |                        | (Limited)            | (Limited)                    | (Limited)  |                         |                     |
| <b>Hospitality Benefits</b>   |                             |                      |                        |                      |                              |  |                         |                     |
| VIP watch area & after party *  | 10                          | 6                    | 2                      | 2                    | 2                            |  | 2                       |                     |
| Premium Hospitality Services  | Bottle Service              | Bottle Service       |                        |                      |                              |  |                         |                     |
| Exclusive Sponsor Experience  | X                           | X                    | X                      |                      |                              |  |                         |                     |
| <b>Marketing and PR Benefits</b>                                      |                             |                      |                        |                      |                              |  |                         |                     |
| Verbal recognition by Committee Chair                                 | X                           |                      |                        |                      |                              |  |                         |                     |
| Logo or name on printed material                                      | X                           | X                    | X                      | X                    | Name                         |  | Name                    |                     |
| Logo or name on media marketing                                       | X                           | X                    | X                      | X                    | X                            | X  | X                       | Name                |
| Logo recognition on Save the Dates                                    | X                           |                      |                        |                      |                              |  |                         |                     |
| Logo on band banners in parade  | X                           | X                    | X                      | X                    |                              |  |                         |                     |
| Logo street light   | X                           | X                    |                        |                      |                              |  |                         |                     |
| Company banner  | 1 VIP Banner                | 1 VIP Banner         | X                      |                      |                              |  |                         |                     |
| Logo or name reconition in video credits                              | Logo                        | Logo                 | Name                   |                      |                              |  |                         |                     |
| <b>Benefits</b>   |                             |                      |                        |                      |                              |  |                         |                     |
| Offical Snow on 7th Flag  | X                           | X                    | X                      | X                    | X                            | X  | X                       | X                   |
| Float in parade (30 person max)                                       | X                           |                      |                        |                      |                              |  |                         |                     |
| Parade entry  | X                           | X                    | X                      |                      |                              | X  |                         |                     |
| VIP parade passes *   | 10                          | 6                    | 2                      | 2                    | 2                            |  |                         |                     |
| Snow machine in store front   |                             |                      |                        |                      | X                            |  |                         |                     |
| Tickets to Tampa Bay Symphonic Winds                                  | X                           | X                    | X                      |                      |                              |  |                         |                     |
| Complimentary Improv show passes                                      | 20                          | 10                   |                        |                      |                              |  |                         |                     |
| Corporate event sponsored by Gametime (Food and Game Passes Included) | 20 employees                |                      |                        |                      |                              |  |                         |                     |
| Corporate Happy Hour sponsored by Cheap (Light Appetizers Included)   | X                           |                      |                        |                      |                              |  |                         |                     |

\*\*Choice between VIP party or VIP parade passes

\*Subject to date availability. Food and beverage to be provided by Gametime and Kelly's Tavern.